



**H.O.G.® OFFICER
CONNECTION**
Connecting officers to Harley-Davidson

June 7, 2024

A MESSAGE FROM YOUR ON REGIONAL H.O.G.® DIRECTOR

To all Ontario Harley-Davidson® and Harley Owners' Group (H.O.G.®) members.

Fabulous weather is here, which means a lot of great riding and sights. I've seen many Chapters post activities on their respective websites and Facebook pages, showing that you've all been getting out in groups and individually for some amazing rides. It looks like everyone is having a great time—amazing!

In addition to rides in Ontario, I know some of you have extended your journeys throughout Canada, the United States and even Europe. I would love to hear about these rides as we are always looking for information for Enthusiast Canada magazine.

I also look forward to continuing to receive your Chapter information and attending many H.O.G. events. As always, I want to take this opportunity to thank Harley-Davidson® dealers and their staff for continuing to support and reinforce the H-D brand. A big thank you also goes to all H.O.G.® Chapter Directors and Officers for everything you do. Your commitment and hard work continue to provide great experiences for Chapter members who are all part of the H-D family of riders.

Wishing you all a fantastic riding season ahead! Stay safe and enjoy every moment on the open road.



DEBBIE FORD

Regional HOG Director, Ontario
HARLEY-DAVIDSON CANADA
675 Cochrane Drive East Tower, 6th Fl, Markham, ON L3R 0B8
647.244.6570
debbie.ford@harley-davidson.com

Ontario Chapter Officers

I have some exciting news! The Harley Owners® Group is bringing the Regional Officer Connection (ROC) training—currently being offered in the United States—to Canada and the first Ontario session is scheduled for June 15th at 8:00 am at **Pfaff Harley Davidson** located at 8885 Jane Street in Concord. Thank you, the fabulous team, at Pfaff for hosting.

For this first session, we are only able to accommodate two Officers from each Chapter, which is why I'm reaching out to all ON Chapter Officers—if you have not already spoken with your Chapter Director or Assistant Director to determine who the best two Officers are to attend this first session, please do so. It's important that the two attendees register as soon as possible, which can be done directly using this [link](#).

I am excited about this session as it is a great opportunity to participate in an inspirational and educational training experience, which will be facilitated by Keith Richard and me (as Regional H.O.G.® Directors) along with Aleks Bulat (Harley-Davidson Canada). The session promises an informative day of interaction with your fellow ON Chapter Officers, H.O.G.® and H-D Canada® representatives.

During the full-day session, the two Officers will have the chance to learn best practices, exchange ideas about H.O.G.® Chapter activities, rides and events, and explore ways to enhance their respective Chapters and get the answers to the questions you may have about the H.O.G.® program. This active-learning session will include group discussions and opportunities for smaller group interactions to brainstorm ideas and share insights. Lunch will be provided on site to ensure attendees can maximize their learning experience.

We deeply appreciate the dedication and commitment you invest as Officers and we are eagerly anticipating a fun and engaging time with you during this fun day.

Please ensure that your two Chapter Officers register for this session by no later than June 6th again using this [link](#).

In the meantime, if you have any questions—please reach out to me directly.



DEBBIE FORD

Regional HOG Director, Ontario

HARLEY-DAVIDSON CANADA

675 Cochrane Drive East Tower, 6th Floor

Markham, ON L3R 0B8

647.244.6570

debbie.ford@harley-davidson.com

Ontario Chapter Membership Officers

As the Ontario Regional H.O.G.® Director, please ensure that I am added as a **complimentary member** of your Chapter so I may receive all of your communications and invites.

This will not only keep me informed, but it will also allow me to feature your Chapter information and events in my newsletter as well as with the Editor of the Harley-Davidson Enthusiast magazine.



DEBBIE FORD

Regional HOG Director, Ontario

HARLEY-DAVIDSON CANADA

675 Cochrane Drive East Tower, 6th Floor

Markham, ON L3R 0B8

647.244.6570

debbie.ford@harley-davidson.com

What is RIDE 365?

RIDE 365 is the Official Mileage Recognition Program for H.O.G.[®], The Official Riding Club of Harley-Davidson[®]. RIDE 365 includes the existing Lifetime recognition, Annual recognition, Chapter Challenges, and H-D[™] Visa[®] Points for Miles Ridden and Destination Challenges.



ANNUAL RECOGNITION



LIFETIME RECOGNITION



CHAPTER CHALLENGE

Every day the road calls—365 days a year. How often do you respond? The more you ride, the more kilometres you rack up, the closer you get to reaching true clarity. H.O.G.[®] honours that passion.

Congratulations to the **Milton H.O.G.[®] Chapter** for winning the 2023 Ride 365 program! As the only Ontario Chapter to win this year, it achieved third place for "Total Kilometres" with 204,680 km and fourth place for "Average Kilometres" with 7,310 km.

This win marks the second consecutive year that the Milton Chapter has achieved this distinction. Congratulations again! Well done.



Two 2023 Canadian Rallies

1

AUGUST 8-10, 2024

CHOCOLATE RIVER H.O.G. RALLY

Moncton, New Brunswick, Canada



Harley-Davidson of Moncton and the Moncton H.O.G. Chapter invite you to the Atlantic Regional H.O.G. Rally! Moncton and the surrounding communities are extending a big welcome to all the riders and look forward to offering the hospitality and opportunity to discover some of our beautiful scenery. At Harley-Davidson of Moncton, we are excited to have everyone celebrate in our beautiful new location, and we are looking forward to making this rally a memorable experience. There are many beautiful rides planned, lots of entertainment and fun activities that await you!

2

AUGUST 15-17, 2024

25TH REGIONAL H.O.G. RALLY OF QUEBEC

Saguenay, Quebec, Canada



Here at Saguenay-Lac-Saint-Jean, we're ready to offer you a warm welcome and delightful surprises as we celebrate Harley-Davidson RPM's 40th anniversary. Our dynamic team is committed to making this 25th rally as thrilling as the one in 2016, where we hosted nearly 1,200 people! Sign up soon and be confident that you'll enjoy a rally that truly reflects the spirit of our region. You'll get a warm welcome from the most friendly and entertaining locals, all taking place at one of the biggest Harley-Davidson dealerships in Quebec. Fun and a lively celebration are guaranteed!

H.O.G. RALLIES & EVENTS 2024 GLOBAL H.O.G. RALLIES

The 2024 Global H.O.G.® [Rallies](#) are where you'll meet fellow members from all over the world. H.O.G.® rallies typically take place during prime riding season, so you can easily choose an event that suits your schedule or your appetite for adventure. H.O.G.® events are about the ride there, the ride home and everything in between.

THE HARLEY-DAVIDSON® APP

Experience the world of Harley-Davidson

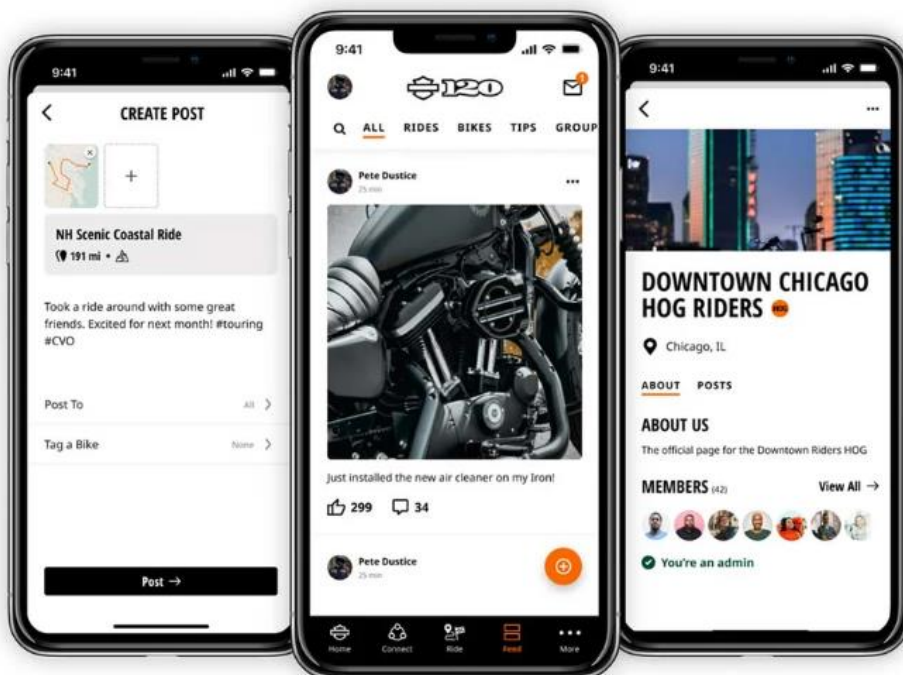
Just as we did 120 years ago when we put an engine in a frame, we're finding new ways to get riders out on the road and have more adventures. Our Harley-Davidson App gives you access to the best tools to get the most out of your time on the road.



Get the H-D® App

Download the H-D App to view ride maps and receive event announcements and more.

[DOWNLOAD APP](#)

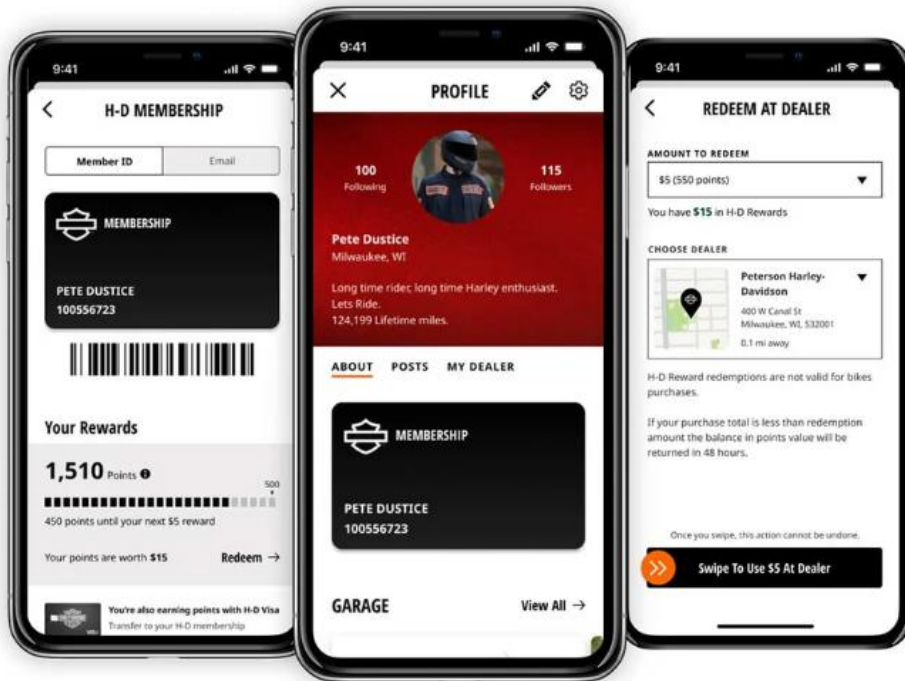


COMMUNITY

Make new connections, create or join groups, and find events in your local area or at your next destination.

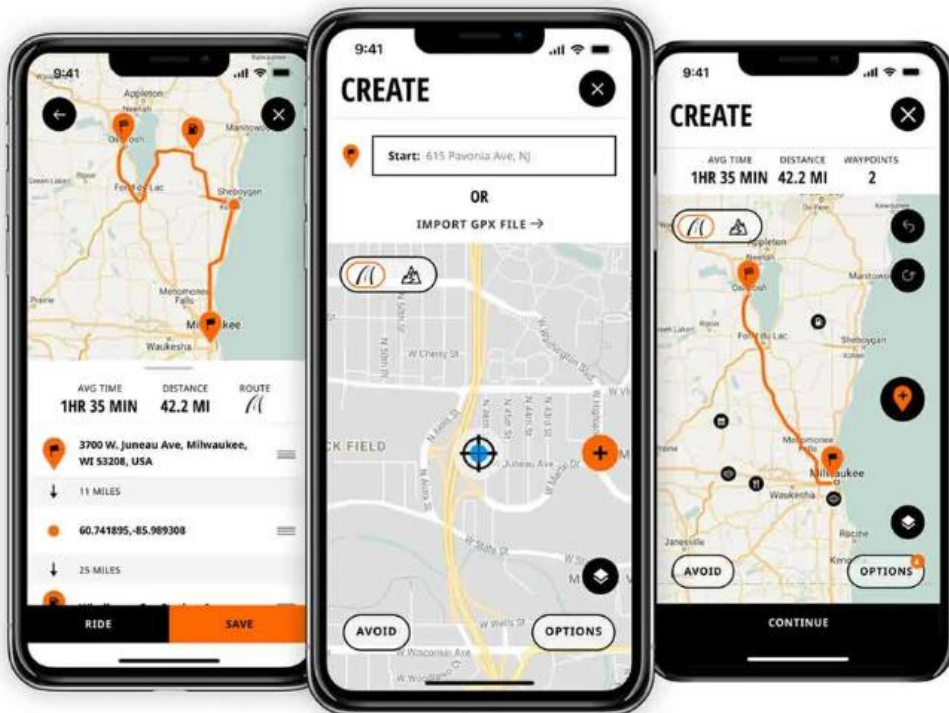
THE HARLEY-DAVIDSON® APP

Experience the world of Harley-Davidson



MEMBERSHIP

Create a custom profile, track your points balance, and connect with your home dealership.

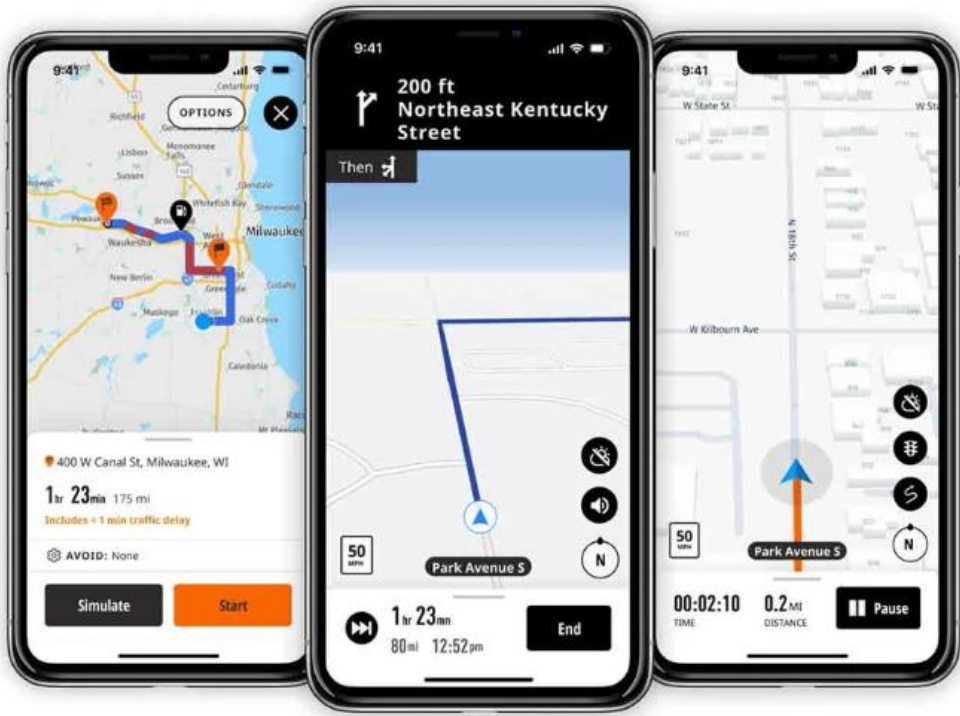


RIDE PLANNING

Map a route and hit the road with GPS navigation. Add dealers, gas stations, and waypoints to create your perfect route that stays on the best roads. Then save it and share it with friends. Now, not only can you access the Harley-Davidson® Ride Planner on a desktop, but also from the palm of your hand.

THE HARLEY-DAVIDSON® APP

Experience the world of Harley-Davidson



GPS NAVIGATION AND RIDE RECORD

Stay on course with real-time GPS navigation. Choose a destination or choose from rides you planned on the app or on the Harley-Davidson Ride Planner. Or, hit record to create a route of your own.

More Features

HARLEY-DAVIDSON® DEALERS

Welcome to your home away from home. Locate any dealership quickly and seamlessly, add to a ride or start GPS navigation. See upcoming dealer events. Save your favorite dealer and always have a Harley-Davidson expert at hand.



More Features

CHALLENGES

Participate in riding challenges and gain points, climb the leaderboard, and earn achievements.



EVENTS

Stay up-to-date and plugged in to the rider community. Be the first to know of upcoming events and what's going on in the world of Harley-Davidson.



How do you download the app?

- The Harley-Davidson™ App for iOS can be downloaded [here](#).
- The Harley-Davidson™ App for Android can be downloaded [here](#).

HARLEY-DAVIDSON HOMECOMING™

JULY 25-28, 2024

Milwaukee, Wisconsin

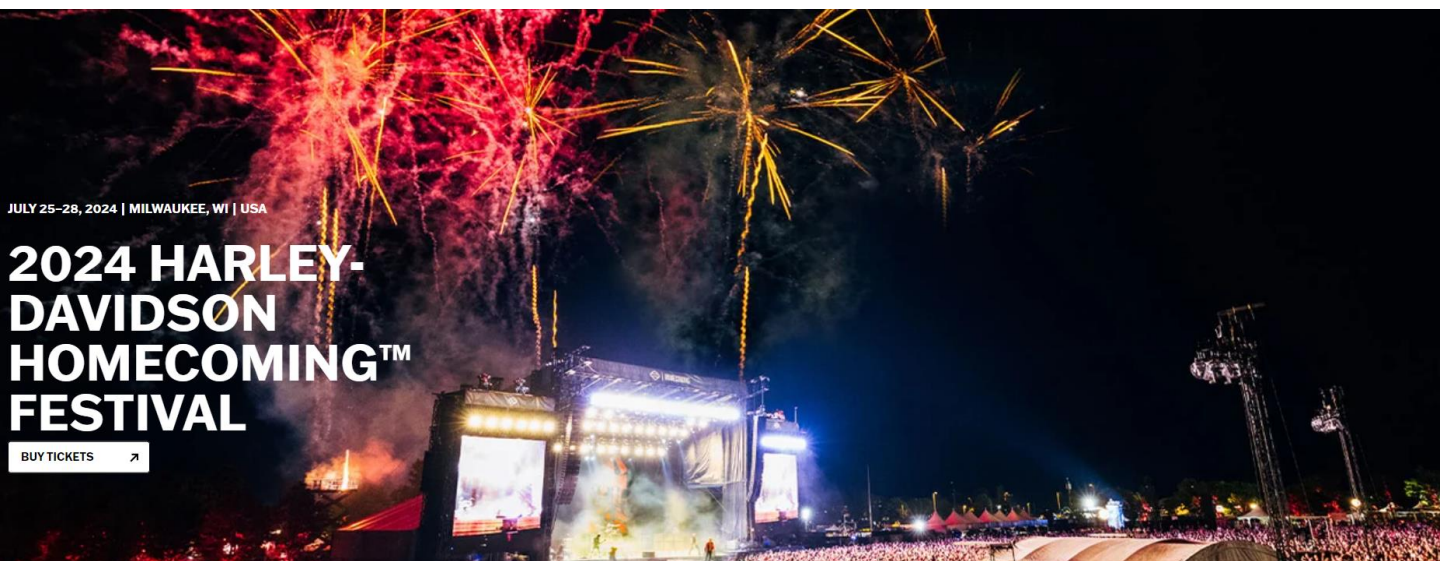
In 2024, join thousands of enthusiasts from around the world for an unforgettable four-day festival jam-packed with music, events and activities.

STURGIS

AUGUST 2-9, 2024

Sturgis, South Dakota

The mother of motorcycle rallies is back for its 84th year. Celebrate the legendary rally with Harley-Davidson this August.



JULY 25-28, 2024 | MILWAUKEE, WI | USA

2024 HARLEY-DAVIDSON HOMECOMING™ FESTIVAL

BUY TICKETS →

MUSIC. MOTO. MILWAUKEE.

Join us for the Harley-Davidson Homecoming Festival, our annual 4-day celebration of music, moto-culture, and our hometown of Milwaukee. In 2024, the music cranks up with top performances by Red Hot Chili Peppers, Jelly Roll, HARDY, The Offspring, Warren Zeiders, Cypress Hill and many more acts.

This year, we'll be celebrating legendary biker, builder, former H-D Chief of Styling, and grandson of one of the Motor Company's co-founders, Willie G. Davidson.

LOCATION & DATE

Milwaukee, WI, USA

July 25-28, 2024

To learn more or to purchase tickets, click [here](#).

September has a Friday the 13th!



What are your plans?

